

Report on World Water Day

Programme on 'Catch The Rain' hosted at

KIIT Deemed to be University

The increasing water shortage globally warrants pressing action. As groundwater is one of the primary sources of freshwater, catering to the domestic and agro needs of our country, it is extremely important to prevent its depletion. Rain water harvesting is one of the most sustainable ways of supplementing other water sources. It is affordable and easy to implement in an environment with limited resources.

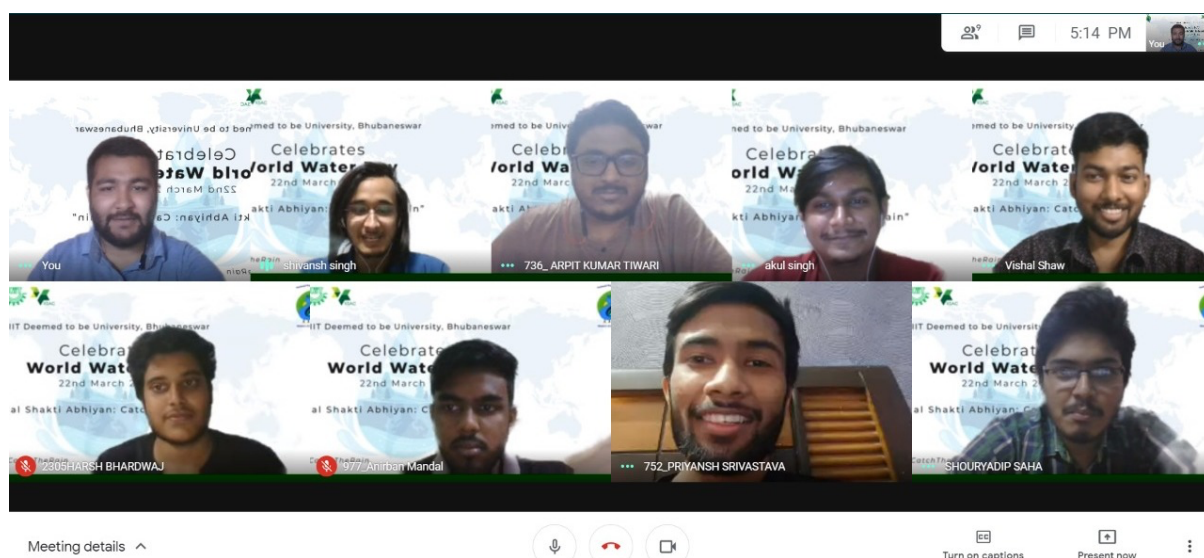
On the occasion of 'World Water Day', KIIT Deemed to be University hosted a programme on 'Catch The Rain' organized by National Water Mission, Ministry of Jal Sakhti. KIIT has undertaken the following activities on the day of World Water Day :

1. The Team of KIIT collaborated with a quaint village of Bangali Sahi on the outskirts of Bhubaneswar to design and build a sustainable and eco-friendly structure for rain water harvesting. The collected rainwater from surfaces on which rain falls is required to be filtered, stored and utilized in different ways or can be directly used for recharge purposes.
2. The Team informed the villagers that water obtained through Rainwater Harvesting is free from any kind of impurity, with relatively less storage cost and no maintenance cost involved except for periodical cleaning. This will help solve a big problem for the people in this village.

3. The team displayed the IEC material at the Panchayat office and junctions of the Village and distributed the leaflet to create awareness among the villagers and to sensitize them o follow right hygiene, sanitization and water handling practices. Some of the pictures attached.



4. To sensitize the students on this topic KIIT Student Activity Centre (KSAC) has organized an Online Open Mic on 22/03/2021 on the topic “Need of Valuing Water”. Students of 23 schools of KIIT University actively participated on this Open Mic and opined that value of water is much more than its price and it is our responsibility to safeguard it effectively for everyone.
5. Students also raised awareness on the global water crisis and Sustainable Development Goal (SDG) 6: Water and Sanitation for all by 2030.
6. The student participants gave their views on the importance of water for home, workplaces, livelihood, cultural practices and local environment. Water in schools and workplaces means health, hygiene, dignity and productivity, water in cultural and spiritual places means a connection with creation, community and oneself, and water in natural spaces means peace, harmony and preservation, they stated.
7. One of the student speakers also elaborated on the “Jal Shakti Abhiyan: Catch the Rain” Campaign launched by the Prime Minister of India. A speaker highlighted the important water conservation interventions through rain water harvesting, afforestation and reuse of water.



8. As a part of the celebration KIIT University organized a talk for the students of MBA and PGDCD on 26th March 2021. Ms. Vaishalee Khadilkar, Vice-president, Dilasa Janvikas Pratishthan is the main speaker for this webinar and she highlighted the present situation of depleting natural resources, especially degraded land and depleting ground water levels, which are going to pose serious threats to global food security. She explained the significance of watershed, especially focusing on managing water resources. Ms. Vaishalee explained the different methodologies of handling water issues like micro planning for water, mobilizing community, discussion of possible options with the community, preparation of fact sheets and creating pilots in the village that can be replicable. She also shared about the various structural measures undertaken in watershed, the importance of community engagement and innovation in addressing the ever growing issues of water.

